



Artisan & Designer: The Indian Experience

Social Science and Craft & Design Lecture Series Presents:
Professor A. Balasubramaniam

October 25, 2024
12:00 - 2:00 PM (ET)
International Center
Room 115



Professor A. "Bala" Balasubramaniam is the Director of the Institute of Design at JK Lakshmipat University, Jaipur. At JKL, he has put together robust, new-age, future ready Design programs for under and post graduates. He teaches Form Studies, Design Process, Design Thinking, and Systems Thinking. He is also the elected President of Association of Designers of India (ADI), the professional body for designers, for the term 2022-24. He was recently named as one of the "Must watch Top 10 Educational Leaders of the year 2023" by Higher Education Digest magazine. He regularly writes on design issues in the Times of India, Economic Times, Hindustan Times, Businessworld and other major design publications in India and abroad. He also writes a popular blog called Design Thoughts on India-centric design matters.



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