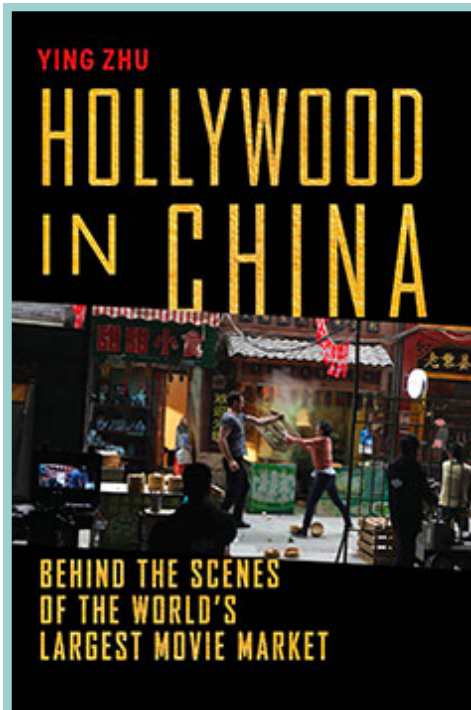


GLOBAL
SPEAKER
PROGRAM

ASIAN STUDIES CENTER



March 2024

13

1:00 - 2:30PM ET

International Center
Room 303

The Sino-Hollywood "Courtship"

My talk parallels the evolution of the American and Chinese film industries from inception to the post-Covid era, with special attention to the entangled Sino-Hollywood relation against the backdrop of a shifting Sino-US relation under the sway of internal domestic forces in the name of national interest, and of external global forces shaped by transnational power dynamics. It spotlights the affective power of motion pictures for cultural influence and political persuasion as well as the economic function of the film industry. The focus is on the machinations behind the art and artifice of filmmaking.



Speaker: Professor Ying Zhu is the founder & Chief Editor of a peer reviewed journal, *Global Storytelling: Journal of Digital and Moving Images*. She has published ten books including *Hollywood in China: Behind the Scenes of the World's Largest Movie Market* (2022) and *Two Billion Eyes: The Story of China Central Television* (2012). Zhu's writings have appeared in academic journals including *Journal of Cinema and Media Studies* and *Screen*, as well as major media outlets such as *The Atlantic*, *Financial Times*, *Foreign Policy*, *The Los Angeles Review of Books*, *The Los Angeles Times*, *The New York Review of Books*, *The New York Times*, and *The Wall Street Journal*. Previously a professor at the City University of New York, Zhu is now a faculty member at the Hong Kong Baptist University.